

# CHRISTIE & CO

FROM DREAM TO MAINSTREAM

## FOR IMMEDIATE RELEASE

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### **STEP RV Brings the Warmth and Comfort of Home to Life Off the Grid**

*As the popularity of off-the-grid living increases, so does the need for sustainable warmth courtesy of STEP RV.*

**St. Louis, Missouri (March 2022)** – Living off the grid is becoming a more attractive prospect for Americans as energy costs and home prices rise. According to the *U.S. News & World Report*, more than 250,000 Americans are living a lifestyle independent of public utilities.<sup>1</sup> Amid the growing popularity of this lifestyle, there has also been an increase in RV sales, long known as the ideal vehicle for off-grid living. Whether its living off the grid 365 days per year or vacationing more sustainably this spring, heated floors by [STEP RV](#) deliver consistent, even warmth that brings the comforts of home to the great outdoors during chilly mornings and evenings. The STEP RV line features higher wattage than the company's residential line and can connect to a 24V AC power supply or to a 24V battery pack and can even be connected to solar or wind power using the DC Controller. STEP RV is the RV upgrade of the season, bringing the future of warmth, safety, and wellness to travelers everywhere.

“STEP RV is the alignment of nature and engineering and is allowing us to feel the future of freedom and comfort out on the open road,” said President of STEP HEAT, Monica Irgens. “Our radiant, electric systems are the safest way to heat your RV, conserving energy and the health of our planet simultaneously.”

STEP RV can be installed under most floor coverings, including tile, hardwood, laminates, and carpet. The self-regulatory heating elements reduce their energy output as the



<sup>1</sup> Nesbit, J. (2022, February 22). *The Guide to Off-Grid Homes*. usnews.com. Retrieved March 10, 2022, from <https://realestate.usnews.com/real-estate/articles/us-news-ranks-the-best-places-to-live-in-the-us-in-2021-2022>

RV's ambient temperature increases, conserving energy while generating a consistent, even warmth.

STEP RV's heating elements can be cut to length to fit a variety of RV projects whether it's a new build, remodel, or restoration.

For more information about STEP RV, visit <https://stepheat.com/>

## **About STEP HEAT**

STEP HEAT is transforming the way we heat our homes, delivering healthy warmth for a consistently comfortable environment. Its radiant heating systems warm up a room by first heating cold objects within it. This avoids spreading allergens, which can happen with forced air systems that provide warmth by blowing heated air into rooms. STEP Warmfloor® underfloor radiant heating elements are self-regulating, they decrease electrical power usage as ambient temperature increases, making them energy-efficient, without risk of overheating. STEP HEAT radiant heating systems are manufactured in St. Louis, Missouri, and the company is owned by Stephan and Monica Irgens. The Self-regulating Technology of Electro Plastics (STEP) from which the company derives its name was first developed in 1981 as a method of heating automobile seats, but has since been adapted for application to heating homes, roof deicing, and ships. In 1994, Stephan and Monica introduced the United States to their radiant heating system through Electro Plastics, Inc. To date millions of square feet have been installed for various applications throughout the world.

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